

**INFORMATION SEEKING BEHAVIOR AND SEARCH TECHNIQUES BY THE
POSTGRADUATE STUDENTS IN THE WEB ENVIRONMENT AT KARNATAKA STATE
OPEN UNIVERSITY, MYSURU: A STUDY**

G. Kiran Kumar & Chikkamanju

Assistant Librarian, College of Agriculture, Vijayapur, (UAS, Dhrawad), Karnataka, India

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ABSTRACT

The present study was carried at Karnataka State Open University, Mysuru in Karnataka to examine the factors that affect the Information Seeking Behavior and Search Techniques. The study mainly focused on the use of different types of web based information resources by the postgraduate students, place of access to web information resources, frequency of use, purpose of use, problems faced while accessing web information resources, preferred search options for searching web based information resources, use of field based search methods, use of advanced search facilities, preferred file format to downloading web information and factors influencing the use of search engines. For this purpose the researchers prepared a well structured questionnaire as a tool for data collection and the collected questionnaire has been analyzed and presented with useful percentage analysis and suitable tables for presentation of data. The article concluded with summaries of the results and suggestions.

KEYWORDS: *Information Seeking Behavior, E-Resources, Web Environment, Search Techniques, Information Search Pattern*